

THAT WAS THEN... THIS IS NOW!



Are your customers living through the pains of a 5 year old device? Are your customers even aware of the improvements available to them? Walk your customers through office pain points in a typical day and help them realize amazing experiences with a new Intel® 6th Gen processor powered notebook.

YOUR CUSTOMER'S LIFE WITH...



5 YEAR OLD PC REALITIES

VS

INTEL® 6TH GEN UPDATED PC EXPERIENCES



8:20 AM

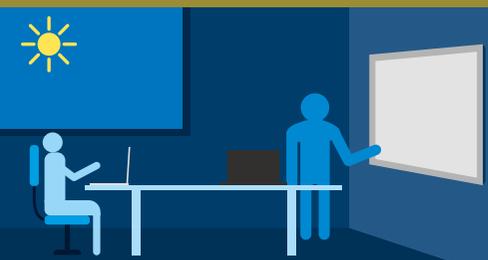
Your customer reaches the office early to prep for a meeting with their boss



Their notebook takes ages to start and they have trouble remembering their password. No wonder they had to come in early!



With an Intel® 6th Gen processor, a notebook with Windows* 10 starts in less than a second. Let your customers know that their face could even be their password. No more stress of remembering passwords and changing them every 30 days!



10:00 AM

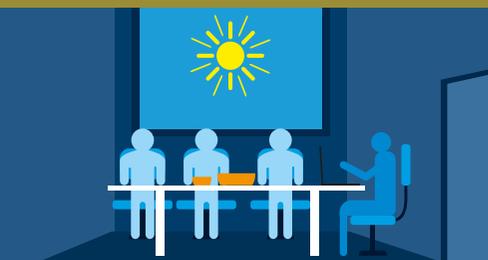
Your customer did a good job on their pitch but their boss needs edits within an hour.



An old notebook is sluggish all the time and not always reliable when things need to be done quickly. Re-editing the video files will take forever.



A new notebook is blazing fast! Your customer can edit the video file in their presentation and reformat everything into a new template quickly. The Intel® 6th Gen processor powered notebook with Intel® SSD is exceptionally fast for saving and accessing files.



12:30 PM

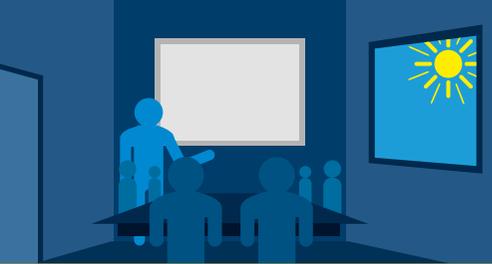
Your customer takes a working lunch to create a presentation with their team.



Old screens are too small and make working with a team cumbersome. Having their team crowd about their laptop to collaborate is very uncomfortable and awkward.



Explain to your customers their options. For example, they can wirelessly stream a presentation to an Intel® Pro WiDi enabled 42" monitor in a conference room with an Intel® Core™ i7 vPro™ processor powered notebook¹.



2:30 PM

A big project is coming up. Your customer needs to go straight to a meeting with a teammate to discuss.



Old notebooks have shorter battery life! It wouldn't be uncommon for your customer to have to charge before their day is over.



Intel® 6th Gen processors are built from the ground up to maximize battery life without sacrificing performance. A new notebook keeps going for hours without charging.



5:00 PM

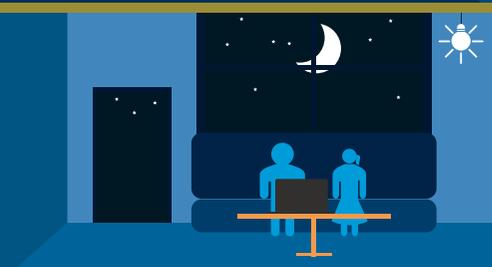
Your customer can finally head home after a hectic day at work.



Their shoulder is aching from the weight of that old notebook. Why does it have to be so heavy?

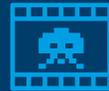


Built from the ground up with mobility in mind, your customer can carry a thin and light Intel® 6th Gen processor powered notebook with them all day without fatigue.



8:00 PM

Business people have downtime too! Time to relax and watch a movie with the family.



Relaxing would be much more enjoyable if the movie was clearer.



With stunning HD graphics and 4K display support, watching movies now provides a more vivid and immersive experience.

HELP YOUR CUSTOMER REFRESH TO AN INTEL® 6TH GEN PROCESSOR POWERED NOTEBOOK PC AND SHOW THEM HOW TO UNLOCK NEW COMPUTING EXPERIENCES!



POWERFUL PERFORMANCE



LONG-LASTING BATTERY LIFE



ROBUST SECURITY



SLIM, SLEEK & LIGHTWEIGHT



INSTANT START UP - READY IN A FLASH



STREAM CONTENT WIRELESSLY TO A BIG SCREEN



EASY TO USE AND LOG ON - TOUCH, VOICE & FACIAL RECOGNITION



4K VIDEO CAPTURE & SHARING



ENHANCED SYSTEM MANAGEABILITY

Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark® and MobileMark®, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information about performance and benchmark results, visit <http://www.intel.com/performance>.

Intel technologies' features and benefits depend on system configuration and may require enabled hardware, software or service activation. Performance varies depending on system configuration. No computer system can be absolutely secure. Check with your system manufacturer or retailer or learn more at <http://support.intel.com>.

†Individuals wearing implantable cardiac devices should not be in very close proximity (or direct contact) with the wireless power device.

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