

# REAL-TIME STREAMING ANALYTICS: HOW TO KEEP ON TOP OF YOUR DATA

As data volumes continue to accelerate at an unprecedented pace, it can be tough to keep on top of the flow and extract valuable insight. To turn your data deluge into a goldmine that can drive real business impact, you need to deploy real-time streaming analytics.

Enterprises are being buried in a mountain of data...



Total global data volumes<sup>1</sup>

1 zettabyte = 1 trillion gigabytes

...but quickly distilling the right data into valuable business insights can be challenging

IN 2016 BAD DATA  
COST THE US  
**\$3.1**  
TRILLION DOLLARS<sup>2</sup>

The ability to process and analyze your data in real-time can change everything

91%

of CIOs say streaming analytics can positively impact their company's bottom line<sup>3</sup>

The benefits of streaming analytics can be felt across the organization, from the board room to the front line.

Learn how streaming analytics can help transform your business:

## SOLUTION BRIEF

Maximize Data Value with Real-Time Streaming Analytics

Read Now

## WHITE PAPER

Streaming Analytics in the Real-time Organization

Read Now

<sup>1</sup> <https://www.seagate.com/files/www-content/our-story/trends/files/Seagate-WP-DataAge2025-March-2017.pdf>

<sup>2</sup> The Cost of Bad Data, [information-age.com/cost-bad-data-123465972](http://information-age.com/cost-bad-data-123465972)

<sup>3</sup> How Real-Time Data Boosts the Bottom Line, <https://www.cioinsight.com/it-management/innovation/slideshows/how-real-time-data-boosts-the-bottom-line.html>

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