



# INTEL MALAYSIA Q4 '19 CSR NEWSLETTER



## FOREWORD

Dear Intel Employees,

In this issue as we recap the happenings of the last quarter for 2019, we had seen so many of you joining us to make our communities better, and whenever we opened up our registration for the programs, you always stepped forward to give selflessly.

We had so many activities as we marched towards the end of the year, and one of the things that I'm always proud of is the quarterly Blood Donation campaigns with hundreds of volunteers supporting this life-saving event. I'm also happy that the 'Global Give Back Day' program by the Malaysia Corporate Services team also continued to make a difference to the ACS Stepping Stone members in Balik Pulau, Penang. [Click here to watch the video.](#)



**Uyen Ho**  
Director, Global Public Affairs  
Intel Malaysia & Vietnam

I'm sure the upcoming Corporate Social Responsibility (CSR) programs will mark a wonderful start to your brand-new year. Do stay tuned for one of our signature programs in January 2020 - the Chinese New Year Festive Cheers.

Thank you, as always, for your relentless support. Let's make this year an even better one. I wish you a marvelous and an even more prosperous 2020!

## GOVERNMENT RELATIONS



### 01

Our corporate Intel team hosted M. Kulasegaran, Human Resources Minister (Malaysia), at the Robert Noyce Building (RNB). During the visit, the Intel team shared our company's overview, investment impact in Malaysia, and our employee engagement programs, which really impressed the minister, making the visit a hugely successful one.

Moreover, Sharon Heck (Corporate VP, Treasurer and Chief Tax Officer) met with Lim Guan Eng, Finance Minister (Malaysia), and attended both a luncheon with the Silicon Valley Tax Directors group, and a dinner with the companies' CFOs in Palo Alto, joined by the minister.



### 02

The Deepavali Festive Cheers 2019 was once again a momentous get-together of the quarter! In light of the celebration, RM12,717 was raised for the underprivileged thanks to our fellow colleagues at Intel Malaysia. The proceedings were channeled through hampers and money packets to 86 orphans and families from our Intel Volunteer Matching Program (VMP) Homes - Kamakshi Home and Ashrama Home.

The celebrations were filled with even more smiles as the Malaysia PA team gifted the orphans with beautiful Indian traditional attires! Two Guests of Honor, Madam Chitharthy Rajalingam, Deputy Director of the Penang Welfare Department and Sathasivam Kumaresan, Site IT Manager, Intel also joined in the festivity.

## COMMUNITY / EDUCATION

### 01

From 2-3 November, almost 150 Intel employees rose to the occasion as Intel Ambassadors and volunteers at the Penang International Science Fair.

The event was officiated by the Penang Chief Minister who also visited the Intel booth which showcased social technology projects such as Smart City, RealSense, Smart Classroom & Facial Recognition, and Sound Locator.

Beyond that, our volunteers also conducted a Soldering Workshop for 1,100 students who learnt soldering techniques by making their own LED 'arc reactor' that came complete with a customizable lanyard.



### 02

On 2 November, Intel became one of the major sponsors of the Penang Digital Library @ Batu Maung at the event's launch.

Launched by the Penang Chief Minister, the 3,800 square feet library is equipped with public Wi-Fi connection, laptops courtesy of Intel, tablets and smart televisions for displaying e-books and other relevant information for knowledge sharing. It is also conveniently located in the Southbay Plaza open 10am -10pm daily. [Read more here.](#)



### 03

Our Back-to-School program held at Mydin Mall, Bukit Mertajam benefitted 90 students from 16 participating IIMGP schools in Kulim and Penang. The students received RM150 each to buy school uniforms, shoes and other necessities to prepare for the 2020 school term. The 3-day program was supported by almost 100 Intel volunteers.



### 04

On 11 December, 45 Intel Malaysia volunteers brought cheers to the Penang Cheshire Home and spent some valuable time with the residents. We conducted six activities including gardening, wheel chair cleaning and general housekeeping. We also interacted with the residents through music and dance, and took the chance to serve them lunch.



### 05

Over 50 Intel Malaysia volunteers joined the Plogging & Beach Clean-up Program at Permatang Tepi Laut, Batu Maung, a collaborative initiative between Intel and the local city council (Majlis Bandaraya Pulau Pinang - MBPPP).

Our volunteers who managed to collect almost 25kg of recyclable items from the clean-up were also joined by YB Dato' Hj Abdul Halim Hussain, Batu Maung assemblyman and participating residents.

### 06

Meet My Ocean (MeMO), a pilot program under the PA Malaysia team was supported by 35 Intel volunteers who chaperoned 25 children from Rumah Kebajikan Seri Cahaya, Batu Maung (Penang) to participate in some educational activities on the conservation of our ocean.

The initiative that took place at Akuarium Tunku Abdul Rahman, Batu Maung enabled the children to gain new insights to marine life, and how everyone plays a key role in preserving the nature.



## WE WOULD LIKE TO HEAR FROM YOU.

Send us your comments by e-mailing [calvin.kwok@intel.com](mailto:calvin.kwok@intel.com)  
To find out more about Intel's Corporate Social Responsibility, please visit [CSR@intel.com](mailto:CSR@intel.com).

Intel Corporation (NASDAQ:INTC) expands the boundaries of technology to make the most amazing experiences possible. You may know us for our processors, but we do so much more. From powering the latest devices and the cloud you depend on, to driving policy, diversity, sustainability and education, we create value for our stockholders, customers and society.

Additional information about Intel is available at [newsroom.intel.com](http://newsroom.intel.com) and [blogs.intel.com](http://blogs.intel.com)

Intel and the Intel logo are trademarks of Intel Corporation in the United States and other countries.

\*Other names and brands may be claimed as the property of their respective owners.  
Intel is not responsible for content of sites outside our intranet.